

The role of intellectual Property rights and Television Broadcasting Rights on Economic Growth of Iran's Football Premier League

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Introduction and Problem Statement

- ▶ The most important factors affecting economic growth Football:
- ▶ **identifying the right criteria for growth and the importance of paying attention to Research and Development in the required fields are comparative studies and benchmarking from successful economic systems of developed countries.**
- ▶ **It is clear that each economic activity is a legal activity with its own regulations.**
- ▶ **Among these Economy of Football has no other way except applying economic theories on the micro and macro levels, for the analysis, competition and ultimately economic growth.**
- ▶ **On the micro level: the economic behavior of the actors in this field including athletes, sport firms, governments and even sport fans and spectators is studied and anticipated**
- ▶ **on the macro level: the effect of sport activities on other macro-economic variables is studied.**
- ▶ **Most important factors in the growth of Football economy :**
- ▶ **economic infrastructure, areas of investment, The amount of investment risk, cultural context, internal and international regulations, and issues related with property rights, etc**

research questions and methodology

- ▶ The studied hypothesis in this paper is the significance of the role of:
- ▶ intellectual property rights
- ▶ Television Broadcasting rights
- ▶ economic growth of the country
- ▶ the degree of economic openness
- ▶ **on the economic growth of Iran's football premier league.**
- ▶ To investigate the intellectual Property, Television Broadcasting Rights index was used.
- ▶ Moreover, in this article the causal relationship of the economic growth of the country and economic openness and upstream rules on economic indexes of Iran's Football premier league was studied.
- ▶ This study was carried out through interview, reviews and library researches

Literature Review

- ▶ Sport contribution in national economy
- ▶ explaining the concept of property right and its effect on Football economic growth
- ▶ explains state monopolies and their effects on economy

Literature Review

- ▶ most important obstacle is acquiring sponsors which relies in economic structure of the country
- ▶ the role of intellectual property in innovation in developing countries
- ▶ effect of rule of law on economic growth in eight major Islamic countries

Results ,Conclusion and Offers :

- ▶ The results indicating that economic growth, economic degree of openness, rules and upstream rules, based on the results achieved have positive effects on economic growth indexes of Iran Sport.
- ▶ Based on the findings from this study recognizing intellectual property rights and payments of Television Broadcasting rights play a direct role in economic growth of Iran's football premier league
- ▶ Although the positive role of these rights are undeniable but, it is not possible to expect that they solely guarantee the economic growth of Iran's football premier league

Results, Conclusion and Offers :

- ▶ Due to the positive effect of these rights in increasing the income and economic growth and also according to the global demand in joining the international treaties of intellectual property rights, the developing countries including Iran have to address legislation of laws on internal intellectual property rights due to the economic and social condition of the country and also precision in compulsory and non-compulsory rules of the international contracts, so that such legislations turn into an opportunity for the economic development of Iran's football premier league.
- ▶ Therefore, the effect of country's economic growth, the degree of economy's openness and the legal support from upstream laws can significantly result in the economic growth of Iran's football premier league. Thus, it is worthy to pay an increasing attention to the components of intellectual property rights in the economic growth of sports and particularly in football premier league in macro policy makings of the country.

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Thank you for your
attention